blackpoint

MANAGED Application Control

Curated zero trust, by Blackpoint

Increase Your Margins with Managed Application Control

The security requirements your MSP is expected to abide by and offer customers have continually increased, especially since Covid-19. The workforce has irrevocably altered, demanding a shift in the way that we all view cybersecurity. As what is expected of you has scaled, to stay ahead of compliance requirements and competition, did you know that your revenue can scale as well?

Here are a handful of ways Managed Application Control can help increase your margins.

Increasing Efficiency

Managed Application Control enables you to efficiently manage the applications installed on your customers' endpoints. Having a curated list of known malicious applications based on APG data reduces the lift of creating policies. Save time and effort, while easily monitoring and controlling applications in a centralized manner, reducing the need for manual intervention.

Enhancing Security

Blackpoint Cyber provides a layered approach to endpoint protection. By adding Managed Application Control to your Blackpoint partnership, you can enforce application policies and restrictions, preventing unauthorized or malicious applications from running on the endpoints you protect. This can reduce the risk of security breaches and downtime, while improving the overall security posture of your customers.

Improving Compliance

Many industries have strict regulations and compliance requirements that must be met. Managed Application Control helps support your business' compliance efforts by enforcing application policies and restrictions across the board.

Creating Additional Revenue Streams

By adding Managed Application Control to your security stack, you can generate additional revenue streams through licensing and service fees. This can increase your margins and grow your business.

Reducing Time and Costs

Because Managed Application Control is a cloud-based solution, it is easily scalable for fast-growing companies. Simply add more licenses instantly, without having to budget for additional infrastructure or labor costs. As with all of our products, Managed Application Control is simple to use, quick to deploy, and easy to manage.

Improving Client Retention

Provide an additional layer of security and control within the same security dashboard as your other core offerings. With frictionless onboarding and maintenance, you will improve client retention rates, while increasing profitability for your business.

Ready to elevate your business with Blackpoint's curated zero trust strategy?

BOOK A DEMO

For more information, or to read out Frequently Asked Questions, refer to our Managed Application Control page at blackpointcyber.com/solutions/managed-application-control.

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