


MANAGED Application Control


Curated zero trust, by Blackpoint


Increase Your Margins with Managed Application Control


The security requirements your MSP is expected to abide by and offer customers have continually increased, especially since Covid-19. The workforce has irrevocably altered, demanding a shift in the way that we all view cybersecurity. As what is expected of you has scaled, to stay ahead of compliance requirements and competition, did you know that your revenue can scale as well?


Here are a handful of ways Managed Application Control can help increase your margins.


 **Increasing Efficiency**
Managed Application Control enables you to efficiently manage the applications installed on your customers' endpoints. Having a curated list of known malicious applications, updated regularly by our SOC with APG data in mind, reduces the lift of creating policies. Save time and effort, while easily monitoring and controlling applications in a centralized manner, reducing the need for manual intervention.

 **Improving Compliance**
Many industries have strict regulations and compliance requirements that must be met. Managed Application Control helps support your business' compliance efforts by enforcing application policies and restrictions across the board.

 **Reducing Time and Costs**
Because Managed Application Control is a cloud-based solution, it is easily scalable for fast-growing companies. Simply add more licenses instantly, without having to budget for additional infrastructure or labor costs. As with all of our products, Managed Application Control is simple to use, quick to deploy, and easy to manage.

 **Enhancing Security**
Blackpoint Cyber provides a layered approach to endpoint protection. By adding Managed Application Control to your Blackpoint partnership, you can enforce application policies and restrictions, preventing unauthorized or malicious applications from running on the endpoints you protect. This can reduce the risk of security breaches and downtime, while improving the overall security posture of your customers.

 **Creating Additional Revenue Streams**
By adding Managed Application Control to your security stack, you can generate additional revenue streams through licensing and service fees. This can increase your margins and grow your business.

 **Improving Client Retention**
Provide an additional layer of security and control within the same security dashboard as your other core offerings. With frictionless onboarding and maintenance, you will improve client retention rates, while increasing profitability for your business.

Ready to elevate your business with Blackpoint's curated zero trust strategy?

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