



# SET YOUR SIGHTS HIGHER

## Unlock Your Full Business Potential with Blackpoint University

Blackpoint University is a **free online education and certification program** that provides best practices and practical experience from industry experts to help MSPs take their businesses to the next level.

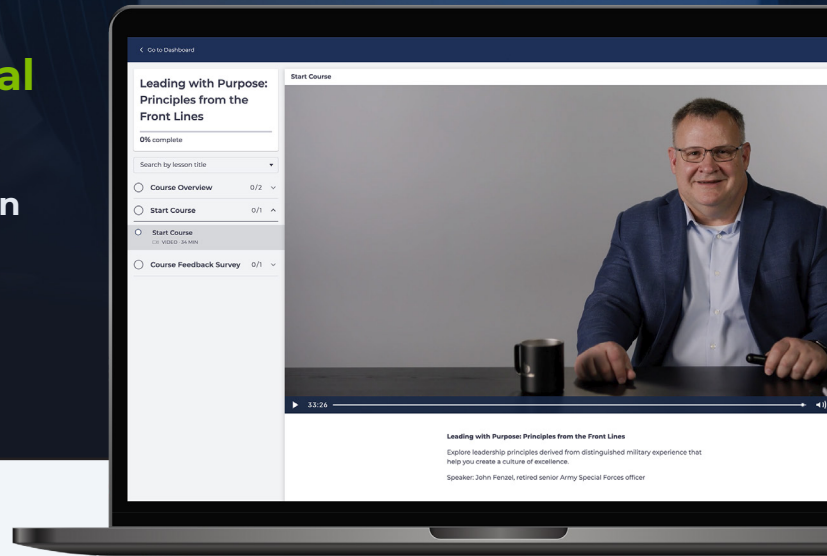
### Why Blackpoint University?

#### Actionable steps to grow your business

Every module is designed with growth in mind, focusing on improving margins, streamlining operations, and enhancing your sales strategy. Blackpoint University focuses on practical lessons that can be immediately applied to your business for tangible improvements.

#### World-class curricula

From financial acumen to service excellence, stay ahead of industry trends and learn to manage every aspect of your business with Blackpoint University's continually growing catalog of courses and certifications in topics like leadership, sales, service delivery, and security.



#### Learn from the best, at no cost

Designed by industry veterans with decades of experience building successful MSPs, Blackpoint University courses are delivered by leading experts in their domains. And the price can't be beat – courses are offered at absolutely no cost to qualified MSPs.

#### Engaging community

Tap into a rich community of like-minded MSP professionals to share insights, challenges, and successes.

#### Move at your own pace

Blackpoint University is video-based and available online, anywhere, anytime. It's easy to fit learning into your busy schedule.

Achieve higher revenue and margins. Generate higher levels of customer satisfaction and loyalty. Drive higher employee retention and unlock expansion opportunities. All while ensuring the highest levels of protection for your customers.

Set your sights higher with Blackpoint University.

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