

 **MANAGED**
Application Control

Curated zero trust, by Blackpoint

Zero trust is a popular piece of many businesses' cybersecurity stacks, with the remote workforce expanding environments to include the cloud, BYOD, IoT, and the use of unsecured networks. But constant maintenance, monitoring, and validation to prevent unauthorized access can be cumbersome. Legitimate users may be denied access, leaving bottlenecks that lead to slow operations and decreased productivity.




That's where Blackpoint's Managed Application Control comes in. This innovative solution takes a modern look at Zero Trust, delivering a prepackaged list of policies designed to block known, bad applications that have been observed by our Security Operations Center in real attacks.

In addition to Blackpoint's curated policies, you can create custom rules for your various customers' specific needs. Trust our 24/7 team of experts and streamlined cybersecurity technology to immediately detect and block the request, based on our combined settings, on your behalf.

With Managed Application Control, you will experience:

 **Simplified security management** **Increased operational efficiency** **Increased IT visibility** **Reduced false positives**

INDUSTRY STATISTICS

 **73%**
of IT professionals said that application control helped them prevent security incidents. (McAfee) **84%**
of surveyed organizations reported an increase in application attacks in 2020. (F5) **56%**
In the first quarter of 2021, 56% of all cyberattacks were targeted at web applications. (Positive Technologies)

Blackpoint vs The Hacker Timeline

Best-in-Class Protection:
Cover the Pillars of Defense and Resilience with Blackpoint Response



Blackpoint's cybersecurity product bundle is designed to provide layers of protection against advanced threats. In Blackpoint Response alone, partners benefit from solutions for Asset Visibility, Network Hardening, Threat Detection, and Real-Time Response, all for one cost-effective price.

Managed Application Control is a crucial component of the ecosystem, as it fills security gaps by providing partners with a managed list of applications to block, around-the-clock threat detection of unauthorized application use, and real-time response to threats, on your behalf. This ensures that only authorized applications are running on a device, reducing the risk of unauthorized activity or malware infiltration. By leveraging Managed Application Control, partners can further enhance their security posture, adding an additional layer of protection to their overall cybersecurity strategy.

Ready to streamline your zero-trust strategy?

BOOK A DEMO

For more information, or to read our Frequently Asked Questions, refer to our Managed Application Control page at blackpointcyber.com/solutions/managed-application-control.



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